



ROAD TO THE HORSE™

March 21, 22, 23, 24, 2024

Alltech Arena - Kentucky Horse Park, Lexington, KY

Company Information

Company Name:		Contact Name:	
Phone #:	Cell #:	Fax #:	
Email:		Website:	
Mailing Address:	City:	State:	Zip:

Products / Services *(Please include pictures of products and booth with this application.)*

List products / services you will market in your booth (use additional pages if needed): <i>Please note no food or beverage samples may be given out. No microphones may be used at any time.</i>	NEW: RTTH 2024 Multiple Booth Pricing 10' x 10'\$700 10' x 20'\$1,300 (\$100 discount) 10' x 30' \$1,900 (\$200 discount) 10' x 40'\$2,500 (\$300 discount)
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Exhibit Space Request

	Quantity	Total
Exhibit Space - See Pricing Chart <small>(Each 10x10 includes (2) Work Passes & (1) Event Parking Pass)</small>	_____	\$
Corner Booth Option <small>(Only available with 2 or more 10 x 10 booths)</small>	_____ + \$100 =	\$
Additional Work Pass <small>(Limit of two (2))</small>	_____ x \$95 =	\$
Internet Access - (1) Wifi Code	_____ x \$25 =	\$

RTTH 2024 VENDOR DEPOSIT POLICY: A minimum of 50% of total booth rent must accompany signed contract if returned by September 1, 2023 with the balance due by December 1, 2023. After September 1, 2023, full payment must accompany signed contract. Balances still owed after 12-1-2023 will be subject to a \$100 late fee.
BOOTH PLACEMENT: Will be at the Vendor Coordinator's discretion.
MERCHANDISE / SERVICE: A description and pictures of merchandise and booth must be sent with signed contract.

ALL ROAD TO THE HORSE DECISIONS ARE FINAL

Total	\$
Amount Enclosed <small>(50% Deposit Due w/contract)</small>	\$
Balance <small>(Due by 12-01-23)</small>	\$

PLEASE NOTE: ELECTRIC NEEDS FOR ALL BOOTHS MUST BE ORDERED THROUGH LEXPRO EXPOSITION SERVICES

Payment

Method of Payment: Check Enclosed MasterCard Visa Money Order

Amount of Payment: 50% Deposit Payment in Full Authorization to charge balance due on 12/1/23. Initial _____

Card #: _____ Exp Date: _____ Security Code: _____

Billing Address of Card Holder (if different than above): _____

City: _____ State: _____ Zip: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Agreement

We hereby acknowledge that we have read and understand the Exhibitors Rules and Regulations for Trade Show. No agreements or understandings whether written or oral, not contained in this contract or the Exhibitor Rules and Regulations will be binding upon the parties unless such an agreement is in writing and signed by an authorized representative of Morris Magazines LLC dba Road to the Horse.

EXHIBITOR'S SIGNATURE: _____ DATE: _____

Submit

Make sure that: ▶ Contract is signed and dated ▶ Deposit or full payment enclosed ▶ Rules and Regulations have been read and signed ▶ Provide Current Proof of Insurance	Mail To: Road to the Horse 2112 Montgomery St Fort Worth, Texas 76107	For More Information: info@roadtothehorse.com RTTH Office: (325) 736-5000
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