



ROAD TO THE HORSE® 2024

ROAD TO THE HORSE 2024
MARCH 21-24 | LEXINGTON, KENTUCKY
ROAD TO THE HORSE MARKETPLACE INFORMATION

CHECK IN - Check in with the Vendor Coordinator upon arrival. Your vendor packets will be picked up at that time. Each vendor will receive 2 wrist bands per 10x10 booth space and one parking pass. Wrist bands will be provided and must be worn for the entire show and for re-entry into the building.

If you require more than 2 people to work a 10x10 booth space, additional wrist bands may be purchased for \$95.00 each.

INSURANCE - Each vendor must provide CURRENT proof of insurance as stated in Section 12 of the Exhibitors Rules and Regulations BY January 15, 2024. **Non-profit organizations must carry the same insurance as stated in Section 12. NO EXCEPTIONS.**

FIXTURES - Road to the Horse provides carpeted floor. Exhibitor is responsible for all other items for their booth, including: electricity, furniture, extension cords, etc. There are several local, to Lexington, rental facilities where you can rent tables, chairs, pipe and drape, and other items (Please see the LEXPO Exhibitor Kit on the roadtothehorse.com "Vendor Information" page for further details).

SHOW HOURS - To be decided, running March 21-24, 2024. Tentative schedule is 10am-5pm Thursday the 21st, 9am-4pm Friday the 22nd, 9am-4pm Saturday the 23rd, and 9am-4pm Sunday the 24th. NOTE that these are subject to change and are not a guarantee.

LOAD IN HOURS & DATE - Starting March 20, 2024 at 8am, more details to come closer to the event in a Booth Info packet. IMPORTANT - Any booth not set up prior to the first day of the event, will have their space reassigned to another vendor, with no refund.

RESTOCKING - Restocking of Booths will NOT occur during event hours.

BREAK DOWN HOURS - Sunday March 24th, after the event is officially over & Monday March 28th 8am - 10am. More details to come closer to the event in the Booth Info packet. *No security in the building after the conclusion of the event. Road to the Horse is not liable for lost or damaged items. Exhibitors must wait until Marketplace is officially closed before breaking down and loading out. Any violations will result in a \$200 fine and being removed from our vendor list.

SHIPPING - Please refer to the Booth Info packet you will receive closer to the event on inbound and outbound shipping information. Shipments must NOT be delivered before Monday March 18, 2024. Any shipment sent to RTTH before March 18th, could be refused. Please note that handling and package storage fees may be added to your shipment by the Kentucky Horse Park. RTTH or Kentucky Horse Park will NOT be responsible for lost or stolen merchandise.

Shipping address for the event facility:

Kentucky Horse Park

ATTN: Road to the Horse - Your Company name & booth number goes here

4089 Irons Work Pkwy

Lexington, KY 40511

WI-FI ACCESS- To gain Alltech wi-fi access you will need to have marked that within your vendor application in order for codes to be provided at vendor check in. If you already completed your application and didn't purchase Alltech wi-fi access, please contact the Vendor Coordinator. PLEASE NOTE, that due to the quantity of people in the building during peak hours Alltech's wi-fi is known to be slow. Personal hotspot wi-fi cards are a great alternative.

RV CAMPING- If you would like to utilize the RV Campgrounds at the Kentucky Horse Park contact the Kentucky Horse Park Campground store at 859-259-4257 for reservations. Act soon as spots fill up fast!

MORE DETAILS TO BE PROVIDED CLOSER TO THE EVENT