



ROAD TO THE HORSE™

MARCH 25, 26, 27, 28 2021

ALLTECH ARENA - KENTUCKY HORSE PARK, LEXINGTON, KY

Company Information

Company Name:		Contact Name:	
Phone #:	Cell #:	Fax #:	
Email:		Website:	
Mailing Address:	City:	State:	Zip:

Products / Services *(Please include pictures of products and booth with this application.)*

List products / services you will market in your booth, as well as any products you will demonstrate (use additional pages if needed):

Please note no food or beverage samples may be given out. No microphones may be used at any time.

Exhibit Space Request

	Quantity	Total
Exhibit Space 10' x 10' (includes two (2) work passes)	x \$750 =	\$
Corner Booth Option (in conjunction with 2 or more 10 x 10 booths)	---- + \$100 =	\$
Additional Work Pass (Limit of two (2))	x \$92 =	\$

ALL ROAD TO THE HORSE SHOW DECISIONS ARE FINAL.

RTTH 2021 NEW VENDOR DEPOSIT POLICY: A minimum of 50% of total booth rent must accompany signed contract if returned by September 1, 2020 with the balance due by December 1, 2020. After September 1, 2020, full payment must accompany signed contract. Balances still owed after 12-1-2020 will be subject to a \$100 late fee.

RTTH 2020 ROLLOVER VENDORS: Vendors who were paid in full for the Road to the Horse 2020 event may roll over their booth payment to Road to the Horse 2021 and no additional payments are required.

BOOTH PLACEMENT: Will be at the Vendor Coordinator's discretion.

MERCHANDISE / SERVICE: A description and pictures of merchandise and booth must be sent with signed contract.

Amount Enclosed (50% Deposit Due w/contract)	\$
Balance (Due by 12-01-20)	\$

Payment

Method of Payment: Check Enclosed MasterCard Visa Money Order RTTH2020 Rollover

Amount of Payment: 50% Deposit Payment in Full Authorization to charge balance due on 12/1/20. Initial _____

Card #: _____ **Exp Date:** _____ **Security Code:** _____

Billing Address of Card Holder (if different than above): _____

City: _____ **State:** _____ **Zip:** _____

AUTHORIZED SIGNATURE: _____ **DATE:** _____

Agreement

We hereby acknowledge that we have read and understand the Exhibitors Rules and Regulations for Trade Show. No agreements or understandings whether written or oral, not contained in this contract or the Exhibitor Rules and Regulations will be binding upon the parties unless such an agreement is in writing and signed by an authorized representative of Ride the Remuda Productions.

EXHIBITOR'S SIGNATURE: _____ **DATE:** _____

Submit

<p>Make sure that:</p> <ul style="list-style-type: none"> ▶ Contract is signed and dated ▶ Deposit or full payment enclosed ▶ Rules and Regulations have been read and signed ▶ Provide Current Proof of Insurance 	<p>Mail To: Road to the Horse 2112 Montgomery St Fort Worth, Texas 76107</p>	<p>For More Information: info@roadtothehorse.com</p>
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